

Daylilies and Daylily Gardeners on Instagram

By Rebecca Reed

As daylily lovers, we want the rest of the world to love them too. So we regularly open up our gardens to others, host flower shows, sales, and answer countless questions. Now, with all of the social media available to gardeners, there is an entirely new way to share our gardens and love of daylilies with the world.

I use a few different social media platforms in a few different ways—some for work and some for pleasure. I've even had/have a gardening blog that sadly hasn't been updated in close to 2 years. (Can you even say you "have" a blog if you haven't written anything in that long?). I like my social media easy to use and easy to update. After all, like probably everyone reading this, I'm busy. I have a child, a spouse, a full-time job, more pets than are socially acceptable, a large garden, and a small-ish daylily obsession...well, it's smaller than some other people I know.

My favorite platform for sharing my garden is **Instagram**. Just in case you aren't familiar with this social media platform, I'll give you a quick rundown of it. This visual platform allows its users to create an account and upload their pictures. Adding captions and hashtags to help categorize each entry. A hashtag is a descriptive word or phrase that has a "#" in front of it. For example, #daylily, #daylilylove, and #daylilycollector are three hashtags I use a lot.

Once you've created your account, you can follow other users. All of your followers' photos are posted on your home screen so that you can scroll through them. You can also follow specific hashtags. This is my favorite part of **Instagram**. It really lets you focus on what you see based on your particular interests. Like all social media, you can comment and like other people's posts, allowing you to learn about new places and plants. With nearly 95,000 registered daylily cultivars, there are plenty of new daylilies to see.

Here are ten of my favorite daylily-focused Instagram accounts:



1. @daylilydispatch
https://instagram.com/daylilydispatch?utm_medium=copy_link This is the official

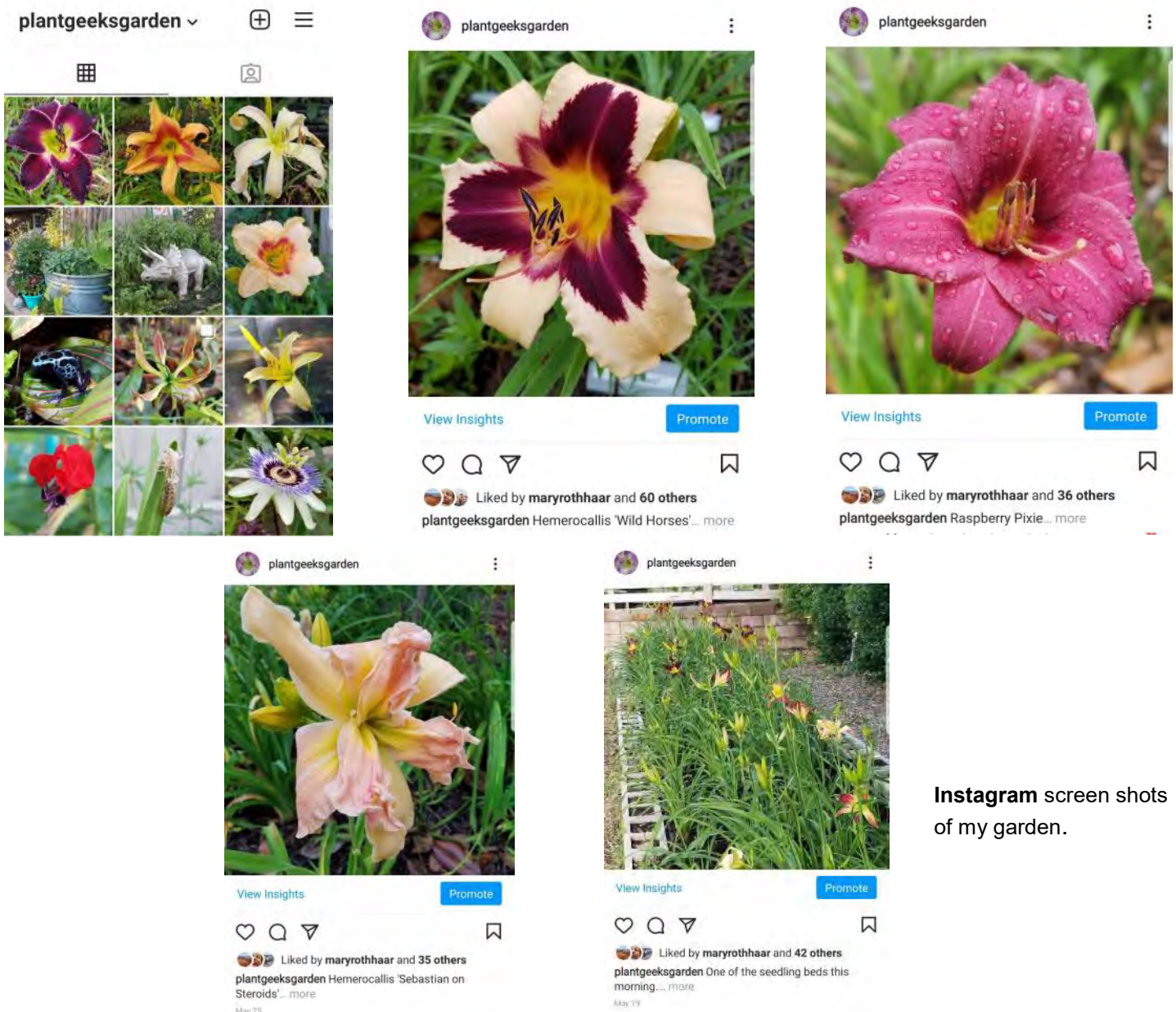
Instagram page of the **American Daylily Society**. Following this page will keep you up to date on all of the Society's news. Auctions, contests, conventions, and even job postings are all fair game.

2. @the_tattooed_gardener
https://instagram.com/the_tattooed_gardener?utm_medium=copy_link A Toronto-based horticulturist who loves daylilies. He hybridizes daylilies, has 20 registered plants, and collects rare plants.
3. @lastingdreamsdaylilies
https://instagram.com/lastingdreamsdaylilies?utm_medium=copy_link This is the **Instagram** page for a daylily nursery south of Buffalo, NY. They have an extensive collection of flowers at their nursery, and this translates to their social media.
4. @indigoknolls
https://instagram.com/indigoknolls?utm_medium=copy_link This is the account of a newer hybridizer working with daylilies and irises. They post lots of different daylilies with their names, making it easy to add these plants to your garden.
5. @mrkgdickie
https://instagram.com/mrkgdickie?utm_medium=copy_link This North Carolina gardener takes pictures of all of his blooms daily. Even better, he sorts them into groups by color.
6. @chicagolanddaylilysociety
https://instagram.com/chicagolanddaylilysociety?utm_medium=copy_link This club account shares daylily blooms and even some seedlings from their members. Everything is well labeled, something I really appreciate.
7. @sidegatedaylilies
https://instagram.com/sidegatedaylilies?utm_medium=copy_link Another daylily hobbyist account is located in Georgia. They hybridize daylilies as well as grow them. They also proudly have their club and American Daylily Society Region in their biography.

8. @daylilyconnection
https://instagram.com/daylilyconnection?utm_medium=copy_link This account highlights a farm with over 1,500 varieties in Indiana. In addition, it is another page that labels their flowers.
9. @daylily_obsession
https://instagram.com/daylily_obsession?utm_medium=copy_link This account for Bradford's Daylily Plantation. They have a lot of photos of blooms with blues, fancy eyes, and ruffles.
10. @tanglewildgardens
https://instagram.com/tanglewildgardens?utm_medium=copy_link This account is from here in Region 6. Our Region 6 President

Skottie O'Mahony, and Awards & Honors Chair Jeff Breitenstein, showcase their garden on this account. An excellent opportunity for folks to see this display garden without making the trip to Austin.

I hope I have helped you see how gardeners, especially daylily gardeners, can enjoy **Instagram**. The ability to "flip through the pages" of **Instagram** like a magazine, only with content tailored specifically for me, is a delight. I've learned about new daylilies, discovered garden ideas, and met other local gardeners (even if they aren't into daylilies like I am). I encourage you to join me on Instagram, sharing your garden and our beloved daylilies. You can find me at **@plantgeeksgarden**. Hope to see you soon.



Instagram screen shots of my garden.